

For Immediate Release



**MADE WITH LOVE BANFF FOOD AND COCKTAIL FESTIVAL RETURNS TO BANFF FOR A THIRD SEASON**

*Presented in partnership with Banff and Lake Louise Tourism, the 13-day celebration will feature more than 16 local restaurants, bars, distilleries and more*

**February 18, 2025 (Banff, Alberta)** – Banff’s increasingly popular culinary event, *MADE WITH LOVE Banff Food and Cocktail Festival*, will return to the iconic mountain town once again this spring from April 22 - May 4, 2025!

Now in its third year, the 13-day festival promises to captivate both locals and visitors with innovative food and drink pairings at Banff’s top bars and restaurants. Highlights include an outdoor street festival, a dazzling cocktail competition, and much more. Throughout the event, chefs and bartenders from over 16 local venues will craft unique pairings inspired by this year’s theme, “Changing Perspectives,” spotlighting local craft distilleries.

The festival's opening weekend, April 25 and 26, will feature a ticketed outdoor event on Bear Street with tasting stations, live entertainment and music. Guests can explore various stations, enjoying mouthwatering food and cocktails from the festival’s participating bars and restaurants. This outdoor portion of the festival will also feature the spectacular *MADE WITH LOVE Food and Cocktail Pairing Competition*, where Banff’s top chefs and bartenders will compete for the chance to win two prizes — a trophy and \$5,000 cash prize sponsored by Fairlee, and a trip for two to Italy sponsored by Prosecco DOC!

“We’re excited to champion the talented chefs and bartenders who make Banff’s food scene so special!” said Pierre-Olivier Trempe, Founder, *MADE WITH LOVE*. “If you love fantastic food, amazing cocktails and the stunning Rocky Mountains, you won’t want to miss this festival. And be sure to join us on Bear Street opening weekend for one of the best parties in town!”

**Participating venues include:**

Anejo, Banff Ave Brew Co., Banff Social, Block Kitchen + Bar, Coyotes Southwestern Grill, Elk & Oarsman, The Fat Ox, Hello Sunshine, Maclab Bistro, Nourish Bistro, Park Distillery Restaurant + Bar, The Prow, Rose & Crown Banff, Shoku Izakaya, Sudden Sally, Tooloulou’s and more!

**Partners featured in the festival include:**

Fairlee, Prosecco DOC, Bridgeland Distillery, The Dubh Glas Distillery, Park Distillery, Wild Life Distillery and Confluence Distilling.

Those interested in visiting Banff to take in the festivities can take advantage of hotel and travel packages through Banff Lodging Co. on the *MADE WITH LOVE Banff* website. To purchase tickets, book accommodations and learn more about the festival, please visit [www.madewithlovebanff.com](http://www.madewithlovebanff.com).

For media inquiries, please contact Ayla Gilmer at [gilmer@pressandpost.com](mailto:gilmer@pressandpost.com). A media kit with high resolution imagery and logos can be found [here](#).

**Stay Connected**

Website: [www.madewithlovebanff.com](http://www.madewithlovebanff.com)

Facebook: [Made With Love Banff](#)

Instagram: [@madewithlovebanff](#)

**About MADE WITH LOVE**

Founded in 2009 by Pierre-Olivier Trempe, MADE WITH LOVE has gained popularity through its national mixology competition combining the entertainment skills and creativity of the next generation of bartenders from across Canada. The event has become one of the most important national competitions in Canada. MADE WITH LOVE also operates a mixology school in downtown Montreal where hundreds of future bartenders are trained every year. MADE WITH LOVE has been collaborating with Banff & Lake Louise Tourism (BLLT) since 2019. Through this ongoing partnership with BLLT, Pierre-Olivier Trempe is on a mission to create an innovative culinary festival with a cocktail twist that will bring people from all around the country and the world to Banff.

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**For media related inquiries and interviews, please contact:**

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